WILD WESTERN STORIES!

KID COLT OUTLAW

NOV.
NO. 7

MARVEL COMIC

10¢

DAISY AIR RIFLE $2.59

Accurate, hard-hitting low in price. Everyone who has owned a Daisy knows what a terrific thrill this hard hitting full-powered Daisy gun can give for target and outdoor shooting. Blued steel finish, natural hardwood stock, 31 inches long. Large, single stroke compression chamber. Individual colorful target box. POSTPAID..... $2.59

Daisy Coppercoated BB's, 3 pkgs. 25 cents, 12 for $1.00; Paper Targets, 25 for 15c

Real Power in Every Shot

Daisy 1000 Shot Red Ryder

Famous hard-hitting rifle; amazingly accurate. Fires up to 30 shots per minute. Single pump action. Blued steel with imitation gold bands. Leather thong. 36-in. long; 3½ lbs. Loads in 5 seconds. Complete with supply of shot, targets and shooter's badge. POSTPAID..... $5.50

THROWING KNIFE

Properly shaped and balanced for throwing. Hunt small game; target practice. Thrilling stunts. Ruggedly built, penetrating point, tool steel. Hard hitter; easy-to-throw. About 7-in..... $1.98

POWERFUL TELESCOPE

See Craters On Moon! See objects 100 diameters farAway! Engineering moon 100 times wider and bigger — even thousands of times larger! See rings of saturn, moons of Jupiter, double stars. Amazing magnification of distant objects. Easy to build in one evening. Complete lens kit. Finished lenses only; tripod not included. Lens Kit $2.50

100 Power Lens Kit

Finished 3-in. diameter 75-in. focal length ground & polished objective lens, plus all eyepieces and lenses needed to give magnification of 50, to 100 power. With illustrated directions for mounting.

Eyes Flash In Dark!

Skull Ring

Skull & crossbones ring. Sterling silver. Brilliant sparkling red stones make eyes glitter. State size..... $1.98

YOU Can Build This 2-Passenger MOTOR DRIVEN MIDGET RACER at Home!

Complete Scale Plans Tells How To Build Snappy Road Car at Home in Spare Time!

For a comparatively few dollars you can build this 2-passenger Midget Auto Racer. Uses old motorcycle or outboard engine for power. Transmission, brakes, wheels, springs, motor can be bought from second hand dealers and junk dealers cheaply. Body is made of sheet metal. Wood frame. Steel reinforcements. Has been built for as low as $35.00. Detailed diagrams leave nothing to imagination, yet so designed that modifications can be made to accomodate motor or parts available. You and your buddy or girl can ride in fun and comfort. Mammoth plan sheet is 17x34 inches. Descriptive text.

You & Your Buddy Can Go Up to 70 Miles Per Hour
Gets Up to 40 Miles Per Gallon!! Real Fun!

Schematic drawings, plans and cut-away diagrams makes it easy to read and follow. No blueprint reading necessary. Goes up to 70 m.p.h.; gets 40 miles per gallon. Body can be racing or conventional style. Description and Plans Only..... $1.98

Hollywood Hot Rod Manual

Racing Car Performance from Stock Cars, Jalopies, Fords, etc.

Book tells how to "hop up" old jalopies, Fords, Chevrolets, etc. so they go up to 120 miles per hour. Pick up a junk yard car and sport it up; strip it down & go to town!! Covers everything. ONLY $1.50

Speed & Mileage Handbook $2.00

Tells how to get better speed & mileage with any standard stock car. Save money; better performance. ONLY $2.00

Custom Styling

Customize and streamline any standard car to give it that European or California custom-built design. Instructions and dozens of actual photos. POSTPAID..... $2.00

Motorscooter Plans

Easy to build; low cost. 50 m.p.h.; 75 m.p.gal. Single seater, passenger, delivery model Plans $1.00

20-Reed Accordion $3.95

Play by ear—easy & fun! Get thrill of holding it, playing music loud, clear and beautifully. Easy fingering; follow ordinary music or play by ear. Fine Magnus Accordion. Plastic case, designed in rich mottled pearl-silver finish. Strong, durable pyroxalyn coated fabric bellows. 10 quick acting ivory-like buttons. Raised grille protects keys. 20 long-life reeds accurately tuned in key of C. Full volume. Thumb strap on treble side. Opens to 14-in. 13 ounces. Instructions, song folio included. Individually boxed. ONLY.... $3.95

Low priced 12-Reed Model Only $1.69

HITE BUILDERS

Be Taller Instantly
Fits all regular shoes. Nothing shows. Invisible. Comfortable. Be nearly 3-in. taller, look slimmer. Lasts for years. State Shoe Size. Pr. $2.00

BEFORE AFTER

3 in 1 AIR PISTOL $3.49

3 for $9.50

Sorry, No C.O.D. Orders at These Cash Prices

Order BB's for Your Air Guns

Shoots BBs Darts Pellets

No C.O.D.

SPORTSMAN JR— sensational low priced air pistol. Ruggedly built, wonderful looking, full size target gun shoots standard BB's, pellets or steel darts. Fast, single-action compression chamber. Single shot; silent shooting. Use indoors or outdoors. Modeled after famous target pistol. Economical to operate. Die cast metal non-slip moulded grip; machined steel chamber and barrel. 6-in. long; 4½-in. deep; weighs 15 oz. Order plenty of ammunition. ONLY.... $3.49

BB's, 5 pkgs. 25c; .177 pellets, 500 for $1.50; Steel darts, 35c pkg.; Holster, 50c.

"ELECTRIC" SHOCKER

Funniest novelty ever invented! Fits the finger like a ring, but concealed in palm is the TICKLER. The buzzer, or tickler, contains a clockwork mechanism that is wound up. Whenever it is touched, the mechanism is released, giving the victim a shock. Every time you shake hands your friends will get a violent shock. Touch them on back and watch 'em jump. They "hit the ceiling" if they sit on it. Under sheet feels like moves. Use as a "tip-tee" on window. Price..... 50c

Real Ukulele $1.00

So Popular!! Have Fun!! PLAY & SING! Beautiful music in 5 minutes. Newly developed plastic body brings cost way down; yet gives better tone and melodies... Full range, 4 strings, adjustable tuning pegs; 14 in. long. Individual box. With pick, music and instructions $1.00

Under Water Goggles

See under water! Water tight, rubber, unbreakable lenses. Adjustable. Set $1.50

REPEATING BB SLINGSHOT

100 SHOT. Magazine load slingshot. Designed for accuracy and power. Long distance shooting, hard hitting. Fire 50 shots per minute. More powerful all-metal construction, live-rubber cords, non-slip shot holder..... 98c

BB's, 3 pkgs. 25c; 12—$1

SPEED SWIM GLOVES

GO FAST!

Makes even beginner swim faster than an expert! Used by swim stars for faster, easier swimming. Web finger construction cuts water like knife, stronger pull. SET.. $1.98

Bike-O-Motor

Dummy Motor Gives Bike Looks and Noise of Motorcycle

Faster you go, louder the roar. Fits any bicycle. Looks good; use with or without noisemaker.

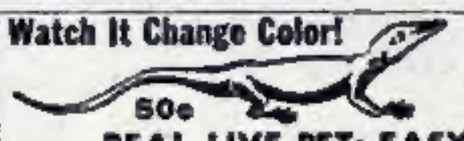
Price..... 50c
Extra Noisemaker 10c
Tube. Set..... 10c

Surprise Package $1.00

A Bargain & Thrill

Columbus took a chance—why not you? Made up to get rid of surplus items, samples and close-outs we get from all over world. Be a sport; get a real thrill, a surprise & big bargain or your money back EACH $1.00

Watch It Change Color!



50c

LIVE CHAMELEON

REAL LIVE PET; EASY TO KEEP

Get one of these most wonderful creatures. Watch it change color. Study its habits. Wear one on the lapel of your coat as a curiosity. Shoots out its tongue to catch flies while in the air! Goes for months without food. Almost 4-in. long. Live delivery guaranteed. Allow 14 days for delivery. Price.... 50c

Chameleon Food, Package..20c Lapel Pin & Chain..15c

HAVE FUN FENCING

$2.50 SET OF 2

Fencing Set

Learn to fence! Fight with swords (foils). Teaches you the art of self defense same as in boxing. Set consists of 2 steel foils (swords) 3 feet in length, with an aluminum guard and complete instructions on how to fence. Teaches you to think and act quickly. Plenty of fun with this sport—be the champ swordsman! Foils equipped with hand guard and rubber tip. Sensationally low priced. Set of 2 Foils and Instructions. Price.... $2.50

IDENTIFICATION BRACELET

Extra Heavy, Aviator Type

Massive link, heavy plate, rugged looking. For HE-MEN. Smartly styled, but not gaudy. Copy of sterling silver bracelet costing $15.00. Practical. We do not engrave; your local jeweler can put on name and address. Add 20% Tax $1.50

LIFE-LIKE REALISTIC RUBBER MASKS

Talk, Smoke, Smile, Drink With Mask On!

SENSATIONALLY REALISTIC! Really disguise yourself, quickly and completely! Modern science has perfected famous RUBBER MASKS which seem to "come to life". Your own expressions and facial movements are reflected in them. Natural looking. Originally made for theatrical work. Soft, pliable latex. Ridiculously human. Covers entire head down to collar. Beautiful Blonde Girl, Monkey, Comic Man, Negro, Drunken Man, Devil, Witch, Mad Man, Each..... $2.95

Santa Claus $3.95

99c Midget Camera

"Secret" Pictures—Vest Pocket Camera

Midget camera takes secret pictures. Actually conceal in palm of hand! Easy to carry, easy to use. Black and white or color pictures. Standard Eastman 828 film. Bakelite case and good quality lens and shutter. 8 pictures 1¼x1¼-in. on each roll. Beautiful enlargements. Only 3x3-in. (Leatherette Everready Case 50c) CAMERA ONLY... 99c

Uses color or black & white film

Black & White Film 35c Roll, 3 Rolls for $1.00

Super Miniature Motor

Battery Powered

Powerful prize-winning motor drives your boats, cars, racers models. Ready-to-run. Miracle midget, power galore. Used in famous midget electric autos. Many uses. 2oz., 1¼ 1¼x1½ in.; operates on single flashlight cell; 2500 rpm, self-starting; reversible; plastic housing; long battery life. $1.98

IDENTIFICATION BRACELET

Extra Heavy, Aviator Type

Massive link, heavy plate, rugged looking. For HE-MEN. Smartly styled, but not gaudy. Copy of sterling silver bracelet costing $15.00. Practical. We do not engrave; your local jeweler can put on name and address. Add 20% Tax $1.50

Pocket Size Radio

Take It With You Wherever You Go

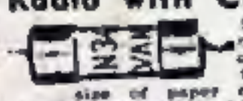
Beautiful midget radio with built-in phone. Plastic case. Easily carried in pocket or purse—ready for use. Only 4¾x3¼x1½ inches. USES NO BATTERIES—NO ELECTRICITY—HAS NO TUBES. Crystal detector. Brings in stations up to 50 miles. Just connect aerial and ground and it is ready to play. Postpaid Only..... $3.99

Midget Vest Pocket DRY SHAVER

Amazing invention enables you to carry this midget shaver with you. Instantly ready for use. Uses NO SOAP, NO ELECTRICITY, NO MESS. Shave quickly, cleanly. Rolls over face giving close shave. Plastic case. Complete with 10 long lasting blades. ONLY..... $1.49

Additional Package of Blades, 35c

Super Power Midget Radio with Crystal Diode



Super-sensitive germanium crystal diode is a radio detector by itself. size of paper clip! Connect phone and clip one end to bike frame, telephone clip, bedspring, etc. Brings in stations within 25 miles. Up to 150 miles with regular aerial & ground. No electricity; no batteries. Complete except for phone and wire. Developed for army, performs at high level of volume. No cost to operate. $1.95

SUPER CRYSTAL DIODE, Postpaid.... Single Phone, $1.25; Double Headset $2.50

BROADCAST THRU YOUR RADIO

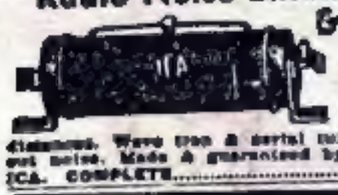
Broadcast your voice on programs coming thru your radio set—make announcements from any part of house—inject wise cracks, josh and mystify friends. "Radio Mike" made especially for home use. Attached in a jiffy. Also put on own programs at home, parties, club affairs. Barrels of fun. Easy to operate.

Radio 'Mike' $1.00

Hollywood Wolf Ring

Warns the girls (or boys) that you are OUT FOR NO GOOD, and they'll LOVE YOU EVEN MORE FOR IT! Terrific time - saver... Truly beautifully designed, big-sized wolf's head. Excellent for self-defense. Give size. POSTPAID $3.95

Radio Noise Eliminator & Aerial



3-in-1

Better radio reception, get clearer distance. Wave trap & aerial tuner. Filters out noise. Made & guaranteed by FCA. COMPLETE..... $1.00

Self Generating Flashlight

No Batteries Pocket Size

Generates its own electricity — always ready for use. Amazingly small in size, only 2½x2 in. Full, brilliant light. No batteries to deteriorate, bulb lasts indefinitely. Wonderful for camping, home, pocket, auto. Plastic Case. Complete ready for life-time service. ONLY..... $2.98

LUMINOUS PAINT

Glows in dark. Apply to any object, material, article, etc.

White Luminous Paint

Complete with directions. Large Bottle, Only.. $1.00

BB & Pea Shooting Gun

Catapult action. Harmless fun. Brightly polished all-metal gun. Full size. Attractive automatic style. Peas or BB's, 3 Pkgs. for 49c

.25c

500 p. Catalog, 7,000 Novelties 10c

Roto Picture Section, 3,500 Illustrations, Beautiful 6-Color Cover

10c

Novelties, gadgets, gifts, funmakers from all over world. Carnival, circus, world's fair & science exhibit rolled into one. Covers hobbies, useful gadgets, timesavers & ALL novelties. Money-makers, money-savers. Live monkeys, shrunken skulls.

Boats	Jewelry	Magnifiers	Electric Eyes	Artist Supplies	Hula Hula Skirts	Smoker's Novelties	
Rings	Hobbies	Telescopes	Field Glasses	Novelty Checks	Electric Shockers	Home Printing Sets	
Tools	Gadgets	Funmakers	Money Savers	Fortune Tellers	Imported Articles	Engines — Motors	
Games	Billfolds	Slide Rules	Curious Seeds	Symbol Jewelry	Radios & Supplies	Musical Instruments	
Knives	Cameras	Barometers	Skeleton Keys	Office Novelties	Sweater Emblems	Live Animals & Pets	
Models	Airplanes	Chameleons	Makeup Goods	Lucky Novelties	Projectors & Film	Auto & Bike Accessories	
Turtles	Disguises	Microscopes	Banks & Vaults	Occult Novelties	Western Novelties	1000 Fascinating Books	
Stamps	Fireworks	Home Tools	Rubber Stamps	Indian Novelties	Scientific Supplies	Winning Bets & Contests	
Guns	Jokes	Locks	Puzzles	Exercisers	Magic Tricks	Sporting Goods	Fishing Supplies	Religious Novelties	Many, Many Other Things

Kits Wigs Pipes

Collier's, Tide, Coronet, New Yorker Write About This Amazing "World's Greatest" Catalog

25,000,000 orders in 33 years—our record. A catalog, but most wonderful book you've ever seen! Costs us 73c per copy to get out. Complete paper cover edition, 10c; De Luxe hard bound library edition, 25c. Sent Air Mail for $1.00. (Stamps accepted.) One per customer.

500 Shot Repeater AIR PISTOL

DAISY

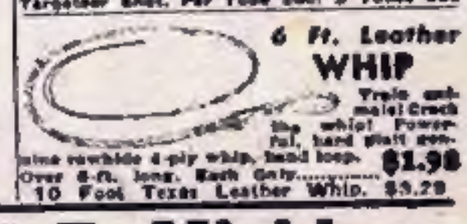
$2.98 SET

500 SHOT, Safe, accurate target pistol. Harmless. Famous Daisy quality. Shoots .118 shot. 10-in. blued steel gun. Single sliding action cocks gun. With tube of 500 shot, target cards & metal spinner target. $2.98

TARGETEER AIR PISTOL.....

Targeteer Shot, Per Tube 20c; 3 Tubes 50c

6 Ft. Leather WHIP



Train animals! Crack the whip! Powerful, hard plait cowhide rawhide 4-ply whip, lead loop. Over 6-ft. long. Each Only..... $1.98

10 Foot Texas Leather Whip, $3.29

Ugly BLACKHEADS OUT IN SECONDS

VACUTEX

Removes blackheads! No good looking! Vacutex removes blackheads in seconds cleanly. Safe, healthy. Ready to use..... $1.00

CLEAR SKIN MAKES ANYONE BEAUTIFUL

BB & Pea Shooting Gun

Catapult action. Harmless fun. Brightly polished all-metal gun. Full size. Attractive automatic style. Peas or BB's, 3 Pkgs. for 49c

.25c

SEND ORDERS FOR ARTICLES ON THIS PAGE TO Johnson Smith Co., Dept. C36, Detroit 7, Michigan

KID COLT OUTLAW is published bi-monthly by LEADING COMIC CORP. Office of Publication: 350 5th Avenue, New York, 1, N. Y. Entered as second-class matter at the post office at New York. N. Y. under the Act of March 3, 1879. Additional entry at Holyoke, Mass. Copyright 1949 by LEADING COMIC CORP., 350 5th Avenue, New York 1, N. Y. Vol. 1 No. 7 November 1949 issue. Price 10c per copy. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U. S. A.

ADD SALES TAXES. SORRY NO C. O. D'S. AT THESE CASH PRICES

Editorial Consultant: Jean Thompson, M. D., Psychiatrist

KID COLT

TRAPPED BETWEEN TWO FIRES!

5828

GEE, UNCLE CLAY, IT SURE IS WONDERFUL HERE IN THE WEST! NO WONDER SIS LOVES IT SO!

I'M GLAD YOU LIKE IT, JIMMY, 'CAUSE IT'S GOIN' TO BE YOUR HOME FROM NOW ON! YOUR SISTER AN' I WILL MAKE A REAL COWPUNCHER OUT OF YOU!

WHAT'S THAT, UNCLE CLAY? ...WHY, IT'S A CASTLE! WHAT'S A CASTLE DOING OUT HERE IN THE WEST, UNCLE CLAY?

WELL, IT'S A LONG STORY, JIMMY, BUT I RECKON WE'LL HAVE TIME BEFORE WE REACH THE RANCH!

IT STARTED IN THE PLACE YOU JUST CAME FROM, JIMMY... NEW YORK CITY! THERE WAS A MAN THERE ON WALL STREET ... HIS NAME? WELL, IT DOESN'T MATTER! EVERYBODY CALLED HIM... THE BRAIN!

THE BRAIN WAS THE MOST RUTHLESS, COLD-BLOODED FINANCIER ON WALL STREET... EVERYBODY HATED HIM--AND HIS HIRELING, CHARLES BRENT!

DID YOU *GET* THAT INFOMATION, CHARLES?

YES, BRAIN! MARTIN BERESFORD AND COMPANY SUNK ALL THEIR CASH IN CONSOLIDATED SHIPPING, AND THEY BOUGHT ON MARGIN!

HAH! GOOD, NOW WE HAVE HIM! BERESFORD IS THE ONLY FINANCIER WHO IS NOT AFRAID TO FIGHT ME... BUT THIS IS HIS END! CHARLES, DUMP ALL OUR CONSOLIDATED SHIPPING STOCK ON THE MARKET--IT WILL SMASH THE PRICE AND BREAK HIM!

I SHOULD GET A BONUS FOR THIS!

YOU'LL GET IT! YOU'RE SLICK, CHARLES, AND UNSCRUPULOUS... HOW DID YOU GET THE INFORMATION?

BY MAKING LOVE TO BERESFORD'S DAUGHTER... SHE TOLD ME EVERYTHING, NOT REALIZING THAT I'D USE THE INFORMATION FOR YOU!

SEVERAL DAYS LATER, AT THE HOME OF MARTIN BERESFORD!

DAD, WHAT'S THE MATTER?

JIMMY, GO UP TO YOUR ROOM LIKE A GOOD BOY-- I WANT TO TALK TO JUNE!

JUNE, DID YOU TELL ANYONE ABOUT WHAT I WAS DOING ON THE STOCK MARKET?

OF COURSE NOT, DAD! WHY?

I'VE BEEN WIPED OUT BY THE BRAIN! SOMEHOW HE FOUND OUT! JUNE, I CAN'T FACE MY FRIENDS... THEY ALL INVESTED WITH ME... THEY'RE BROKEN TOO! NOW THERE'S NO ONE TO FIGHT THE BRAIN-- HE'LL BE THE GREATEST POWER IN INTERNATIONAL FINANCE! I... CAN'T FACE IT!

WAIT! I DID TELL SOMEONE... CHARLES! BUT HE WOULDN'T... I MUST TELL DAD!

DAD, WAIT, I WANT TO... A SHOT! FROM THE DEN! OH, NO! DAD! DAD!

BANG!

A WEEK LATER, IN HIS OFFICE, SQUATTING LIKE A SPIDER IN ITS WEB, THE BRAIN SAT AND BROODED!

SINCE BERESFORD KILLED HIMSELF, I GET NO SATISFACTION OUT OF HIGH FINANCE... HE WAS THE ONLY ONE LEFT WITH GUTS ENOUGH TO FIGHT ME! I HAVE MILLIONS AND MILLIONS! I AM FINANCIALLY A KING... WITH NO ONE TO ACCOUNT TO BUT THE GOVERNMENT!

KING! THAT'S IT! WHY NOT? I HAVE THE MONEY, THE BRAINS! NO ONE IS BIG ENOUGH TO STAND AGAINST ME... NOT EVEN THE GOVERNMENT! I'LL BUILD MY OWN EMPIRE!

I SHALL BUILD MY KINGDOM IN THE GREAT SOUTHWEST... HUNDREDS OF SQUARE MILES OF VIRGIN TERRITORY! I SHALL BUILD CITIES AND TOWNS, AND PEOPLE THEM WITH MEN AND WOMEN WHO WILL BEAR ME HOMAGE... I SHALL BE KING OF ALL I SURVEY! *CHARLES!* COME IN HERE!

CHARLES, I AM PUTTING YOU IN CHARGE OF THIS OFFICE! I AM GOING WEST, THERE TO BUILD AN EMPIRE OF SUCH SCOPE AS HAS NEVER BEEN SEEN IN THE WORLD BEFORE!

I SHALL...!! WHO ARE YOU, AND WHAT ARE YOU DOING HERE?

SO I HAVE FOUND YOU OUT, CHARLES! YOU ARE THE HIRELING OF THIS... THIS BEAST, THE BRAIN! YOU MADE LOVE TO ME... LED ME TO TRUST YOU, AND TORE MY FATHER'S SECRETS FROM MY HEART!

MY FATHER SHOT HIMSELF BECAUSE HE COULDN'T FACE HIS FRIENDS WHO WENT DOWN IN RUIN WITH HIM! BUT AS SURELY AS YOU STAND THERE, YOU AND THIS MADMAN ARE HIS MURDERERS, AND NOW I'M GOING TO AVENGE MY FATHER!

YOU LITTLE FOOL! DID YOU THINK I WOULD ALLOW ANY-ONE TO INTERFERE WITH MY PLANS?

NO ONE DEFIES ME! WHAT MATTERS THE DEATH OF ONE MAN? OTHERS HAVE DIED WHO STOOD IN MY WAY AND MORE SHALL YET! CHARLES, SEE THAT THIS YOUNG WOMAN IS ARRESTED AND JAILED!

I'LL MAKE IT STICK, BRAIN!

AND HURRY BACK, CHARLES, THERE IS MUCH TO BE DONE... LAND TO PURCHASE, AND AN ARMY OF RUGGED MEN TO HIRE!

COME ALONG, YOU WILDCAT!

YOUR MONEY AND SUCCESS HAVE MADE YOU MAD! YOU'RE AS CRAZY AS YOU ARE INHUMAN AND CRUEL!

SEVERAL MONTHS LATER, ON THE VAST PLAINS OF THE WEST IN THE SHADOW OF THE BADLANDS, THE FAMOUS OUTLAW, KID COLT, AND HIS FRIEND, CLAY TINDELL, VIEWED A STRANGE SIGHT!

THERE IT IS, KID! EVER SEE ANYTHING LIKE IT BEFORE?

NOPE... IT'S A CASTLE ALL RIGHT! WHO BUILT IT?

A JASPER WHO'S KNOWN AS THE BRAIN! HE'S HIRED AN ARMY OF THE TOUGHEST BUNCH OF GUNHAWKS IN THE COUNTRY! HE BOUGHT HUNDREDS OF MILES OF RANGE AND ACTS LIKE A KING... WANTED TO BUY ME OUT BUT I WOULDN'T SELL!

SOUNDS LIKE TROUBLE!

MEBBE SO, KID, BUT I'VE GOT THE RANCH I'VE ALWAYS DREAMED OF AN' I AIN'T SELLIN'!

LOOK, CLAY... SMOKE! LOOKS LIKE IT'S COMIN' FROM YOUR PLACE! LET'S GO!

LOOK OUT, CLAY! IT'S THE BRAIN'S MEN!

WHAT DO YOU THINK YOU'RE DOIN'?

IT'S TINDELL!

DROP THOSE TORCHES AND HIT THE TRAIL-- OR DRAW AND FIGHT! DO IT NOW-- OR I START SHOOTIN'!

YOU ASKED FOR IT! LET HIM HAVE IT, MEN!

THAT'LL BE ALL, I RECKON!

THANKS, KID! IF YOU WEREN'T HERE, I RECKON I'D BE BURNT OUT AND BUZZARD BAIT BY NOW!

YOU SHELTERED ME WHEN I HAD A SHERIFF'S POSSE ON MY HEELS AN' LEAD IN MY SIDE, CLAY, AN' I AINT FORGETTIN'!

MAYBE I'D BEST SEE THIS BRAIN JASPER-- COULD BE I COULD TALK SOME SENSE INTO HIM! I'LL RIDE OVER AND TELL HIM ABOUT THE ACCIDENT HIS MEN HAD!

WAIT, KID! IT'S DANGEROUS! I DON'T WANT YOU STICKIN' YOUR NECK OUT ON MY ACCOUNT!

I'M USED TO DANGER, CLAY! FIX UP THAT RANCH-HAND OF YOURS AND KEEP YOUR GUN OILED! I'LL SEE YOU LATER!

A FEW MINUTES LATER...

STOP RIGHT THERE, STRANGER! WHAT D'YA WANT?

I HAVE A MESSAGE FOR THE BRAIN!

I AM THE BRAIN! WHAT IS YOUR MESSAGE? SPEAK QUICKLY!

SIMMER DOWN, BRAIN-- THE MEN YOU SENT TO BURN OUT CLAY TINDELL ARE DEAD! LEAVE TINDELL ALONE OR YOU'LL BUY YOURSELF A HEAP OF TROUBLE! SAVVY?

YOU *FOOL!* YOU DARE TO DEFY ME? SHOOT HIM... KILL HIM!

LET'S GIT, STEEL... IT ISN'T HEALTHY HERE!

HE'S SENDING OUT HIS GUN ARMY! CLAY AND ME WOULDN'T STAND A CHANCE AGAINST THAT MANY GUNS! THERE'S JUST ONE CHANCE TO STOP THEM... BUFFALO PASS!

WE'VE GOT TO JUMP BUFFALO PASS! IT'S THE ONLY WAY TO GET TO THE LOOSE ROCK ON THE OTHER SIDE IN TIME TO STOP THE BRAIN'S MEN! IT'S UP TO YOU, STEEL!

TAKE IT, BOY! OVER, STEEL!

THE GREAT STEELDUST STALLION HURTLED THROUGH SPACE, HIS LIFE AND HIS MASTER'S HANGING IN THE BALANCE!

JUST MADE IT! HANG ON, BOY!

FOR A MOMENT THEIR FATE HUNG IN THE BALANCE AS THE ROCKY EDGE CRUMPLED, BUT THEN STEEL FOUND FIRM FOOTING!

GOOD BOY! NOW TO BLOCK THE PASS!

JUST IN TIME! IF I CAN START AN AVALANCHE....

HE'S TRYIN' TO BLOCK THE PASS! BRING HIM DOWN!

BACK! GET BACK!

LOOSE SHALE AND ROCKS THUNDERED DOWN UPON THE BRAIN'S GUNMEN LIKE AN AVALANCHE OF JUSTICE!

THEY'LL GO BACK TO LICK THEIR WOUNDS AND GET MORE INSTRUCTIONS FROM THE BRAIN! LET'S GET BACK TO CLAY, STEEL!

LATER, AT CLAY'S RANCH, THE TWO MEN TRIED TO FIND A WAY TO STOP THE ARROGANT BRAIN!

THERE'S NO WAY TO STOP HIM, KID! HE'S GOT THE LOCAL AUTHORITIES BUFFALOED, AND HE COULD HOLD THAT CASTLE AGAINST THE U.S. ARMY!

THAT'S IT, CLAY! YOU CALL ON THE U.S. CAVALRY FROM FORT BENDER TO PROTECT YOUR PROPERTY! IF THE BRAIN BUCKS THE CAVALRY, THEN HE WILL BE IN HOT WATER! THE U.S. GOVERNMENT WILL BE AFTER HIM!

I'LL HIDE IN THE BRUSH... IT WOULDN'T DO IF IT GOT OUT THAT YOU'RE FRIENDLY WITH A KNOWN OUTLAW WHO HAS A PRICE ON HIS HEAD!

DON'T MOVE, KID! REACH! YOU'RE COVERED!

MARSHAL BENDER! SO YOU FINALLY CAUGHT UP WITH ME!

YEAH! I WAS CALLED IN BY THIS JASPER THEY CALL THE BRAIN! HE SET ME ON YOUR TRAIL!

THAT HOMBRE DOESN'T MISS A TRICK, DOES HE!

YOU AIN'T TAKING THE KID, MARSHAL... UNLESS YOU FIGURE TO OUTSHOOT THE BOTH OF US!

HOLD ON, CLAY! DON'T MIX IN THIS--YOU'VE GOT A JOB TO DO! IF THIS BRAIN HOMBRE'S NOT STOPPED, THERE'S NO TELLIN' HOW FAR HE'LL GO! RIDE INTO TOWN WITH BENDER AND ME AND SEND THAT MESSAGE!

ALL RIGHT, KID, BUT I DON'T LIKE IT!

LET'S GET MOVIN', KID!

WELL, BENDER, YOU'LL GET A NICE REWARD FOR BRINGING ME IN!

I AIN'T THINKIN' ABOUT THE REWARD... I'M DOIN' MY DUTY AS A PEACE OFFICER! PERSONALLY, I'D RATHER BE BRINGIN' IN THAT BRAIN THAN YOU, KID!

LOOK--THE CAVALRY GOING INTO THE BRAIN'S CASTLE! I DON'T GET IT!

THEY WERE HAVIN' MANEUVERS NEAR HERE AN' THE BRAIN INVITED THEM TO BIVOUAC AT HIS CASTLE... I WAS THERE WHEN HE SENT THE MESSAGE!

THAT DOES IT! OUR LAST HOPE IS GONE, KID--THEY'LL NEVER BELIEVE ME! IT'S MY WORD AGAINST THE STORY THE BRAIN'LL TELL THEM! I'M LICKED, KID!

THERE MUST BE A WEAK SPOT IN THE BRAIN'S SETUP SOMEWHERE!... MAYBE WE COULD FIND THAT SPOT BY GOING BACK TO WHERE HE CAME FROM... TO NEW YORK! HE WON'T MOVE AGAINST YOU, CLAY, UNTIL THE CAVALRY LEAVES!

YOU FORGET, KID! YOU'RE UNDER ARREST-- AND I CAN'T LEAVE THE RANCH!

KID, I AIN'T GOT ANYTHING AGAINST YOU, PERSONALLY... FACT IS, I ADMIRE YOU, AND I DON'T LIKE THE LOOKS OF THE BRAIN! I'D LIKE TO HELP YOU, BUT I GOT MY DUTY TO DO!

I UNDERSTAND, BENDER! MAYBE I CAN HELP YOU!

...LIKE THIS!

DON'T MAKE ANY FOOLISH MOVES, BENDER!

I'M HEADIN' EAST, CLAY... SIT TIGHT! SEE YOU LATER, BENDER!

I'LL BE CAMPIN' ON YOUR TRAIL, KID! I'M WARNIN' YOU!

GOOD LUCK, KID!

LATER THAT DAY, INSIDE THE BRAIN'S CASTLE...

COLT LEFT BY TRAIN FOR NEW YORK CITY! THEN MARSHAL BENDER CAME AN' TOOK THE NEXT TRAIN OUT!

SO THAT'S IT... THIS HICK OUTLAW THINKS HE CAN UNEARTH SOMETHING IN NEW YORK THAT HE CAN USE AGAINST ME! THE FOOL IS ONLY PUTTING HIS HEAD IN A NOOSE!

YOU HAVE DONE WELL, MY MAN, AND SHALL BE REWARDED! WAIT OUTSIDE!

YOU... BRING ME PEN AND PAPER! I SHALL PREPARE A MESSAGE FOR YOU TO TELEGRAPH TO CHARLES IN NEW YORK! HE WILL PREPARE A WARM WELCOME FOR OUR FRIEND, THE NOTORIOUS KID COLT!

DAYS LATER A BEWILDERED MAN OF THE WIDE OPEN SPACES STALKED THE BUSY STREETS OF NEW YORK!

NEVER SAW SO MANY PEOPLE... CROWDIN', SHOVIN', ALL IN A HURRY TO GO SOME PLACE! THERE'S NO AIR TO BREATHE... IT'S ALL SMOKE!

THIS IS THE BUILDING... 60 WALL STREET... THIS IS WHERE THE BRAIN STARTED FROM! IF THERE'S ANYTHING TO FIND OUT ABOUT HIM I SHOULD BE able TO GET IT HERE!

AND IN THE OFFICE...

HE'S COMIN' IN NOW, BOSS!

GOOD! REMEMBER-- HE'S DANGEROUS, SO DON'T GIVE HIM A CHANCE!

DANGEROUS? HAW! WE'LL CUT THIS HAYSEED DOWN IN SHORT ORDER!

I'M LOOKIN' FOR A HOMBRE NAMED CHARLES BRENT!

ALL RIGHT, BOYS, LET HIM HAVE IT!

THE KID'S SHARP OWL-HOOT SENSES WARNED HIM OF DANGER A SPLIT SECOND BEFORE THE GANGSTERS CLOSED IN, AND HE FLASHED INTO FLAMING ACTION!

A TRAP! THIS IS THE FIRST TIME I'VE FELT AT HOME SINCE I GOT TO THE CITY!

GET HIM! GET HIM!

THEY'VE GOT THE FRONT BLOCKED!

OOOO

HE GOT OUT OF THE OFFICE! KNOCK HIM OFF!

THIS WAY, COWBOY!

I DON'T KNOW WHO YOU ARE, MA'AM, BUT YOU'RE THE ONLY ONE WHO'S NOT SHOOTIN' AT ME, SO... LEAD ON... I'M A STRANGER HERE!

HURRY--OR THEY'LL CUT US OFF!

THEY'VE GOT THE BUILDING SURROUNDED! THEY'RE COMING UP THE ROOF LADDER!

GET ME THAT COIL OF ROPE IN THE CORNER, MA'AM! HURRY!

SLAM!

TAKE MY OTHER SHOOTING IRON AND KEEP THOSE COYOTES OFF WHILE I MAKE MY CAST! OUR ONLY CHANCE IS TO GET ACROSS TO THE OTHER BUILDING!

HURRY, HURRY! THEY'LL BE THROUGH THE DOOR IN A MOMENT!

THERE THEY ARE! MONK, GET THAT ROOF DOOR OPEN!

KID COLT AND THE GIRL SWUNG OUT--SIX STORIES OF OPEN SPACE BELOW THEM!

HANG ON, MA'AM! HERE WE GO!

BAM! BAM!

ARE YOU ALL RIGHT, MA'AM?

YES...YES, I THINK SO! JUST A BIT DAZED!

WE'VE GOT TO HIGH-TAIL IT, MA'AM!

CHARLES!

SO YOU'RE IN WITH THIS MAN, JUNE! TOO BAD IT DIDN'T WORK--WE'VE GOT YOU NOW! SHOOT THEM BOTH, MEN!

HOLD IT, YOU HOMBRES! I'M DEALIN' MYSELF IN ON THIS SHINDIG!

MARSHAL BENDER! I NEVER THOUGHT I'D BE GLAD TO SEE A LAW OFFICER!

THERE'S ONLY TWO OF THEM...KILL 'EM!

TAKE THEM, BOYS!

BUT THE GUNS OF THE EASTERN KILLERS SERVED TO NO AVAIL AGAINST THE HARD-BITTEN WESTERN FIGHTERS... RUGGED MEN OF THE OUTDOORS WHO WERE USED TO BATTLING WITH THEIR BACKS AGAINST THE WALL!

BAM! BAM! BAM! BAM! BAM!

CHARLES! THEY GOT YOU! I'LL--ARGHH!

THIS WAY, KID!

COMIN', MARSHAL! C'MON, MA'AM!

LISTEN, BENDER, YOU'VE GOT ME, BUT I'VE GOT TO TELL YOU SOME THINGS YOU DON'T KNOW ABOUT THE BRAIN!

I LEARNED SOME OF THE SAME THINGS YOU LEARNED ABOUT THAT SKUNK, THE BRAIN! I'M A LAW OFFICER, KID, BUT JUSTICE IS ON YOUR SIDE IN THIS JAMBOREE, SO I RECKON WE'LL WORK TOGETHER UNTIL WE GET BACK TO THE WEST!

LATER, IN A HOTEL ROOM ACQUIRED BY THE MARSHAL, JUNE BERESFORD TOLD HER STORY!

...THEN SOME OF DAD'S FRIENDS GOT ME OUT OF JAIL, AND I'VE SPENT EVERY MOMENT SINCE THEN, TRYING TO FIND SOMETHING INCRIMINATING TO USE AGAINST THE BRAIN!

LUCKY FOR ME YOU WERE CLOSE BY!

WITH CHARLES DEAD, THE BRAIN'S FINANCIAL EMPIRE HERE IN THE EAST WILL COLLAPSE BEFORE HE CAN GATHER THE STRINGS TOGETHER! MANY MEN WHOM HE'S STEPPED ON IN THE PAST ARE WAITING FOR THIS CHANCE TO BREAK HIM!

THERE'S ONLY ONE WAY TO BEAT THE BRAIN... I'VE GOT TO GET TO HIM IN THAT CASTLE ...HE'S DANGEROUS UNTIL HE'S DEAD!

I'M GOING WITH YOU! MY BROTHER JIMMY IS SAFE IN MY AUNT'S CARE! IF ANYONE CAN CRUSH THE BRAIN IT'S YOU, KID COLT, AND I WANT TO BE THERE WHEN MY FATHER IS AVENGED!

DON'T FORGET THE KID'S STILL MY PRISONER! THE KID AND I WILL HAVE TO GO TOGETHER!

AFTER A LONG DUSTY RIDE, THE TRAIN PULLED INTO BUFFALO JUNCTION-- NOT FAR FROM CLAY TINDELL'S RANCH!

I LEFT MY HORSE, STEEL, AT THE LIVERY STABLE! YOU WON'T MIND IF WE PICK HIM UP FIRST!

SOMETHING'S WRONG... I SMELL DANGER!

THINGS'RE TOO QUIET... I DON'T LIKE IT!

LIVERY STABLE

AND AS THEY ENTERED THE GLOOM OF THE STABLE...

IT'S A TRAP! DROP DOWN, JUNE!

THEY KNEW YOU'D COME AFTER YOUR HOSS! UGH, MY SHOULDER!

YOU'RE THE LAST ONE, BUT YOU'RE NOT GETTIN' AWAY!

BANG!

RECKON YOU CAN MAKE IT WITH JUNE TO CLAY'S RANCH, IF I SADDLE UP FOR YOU?

I'LL MANAGE THE SADDLING! YOU GET ALONG TO THE BRAIN'S CASTLE, AND LUCK GO WITH YOU!

BE CAREFUL! ...AND GOOD LUCK, KID!

INTO THE NIGHT THE MIGHTY STEELDUST STALLION STREAKED, TOWARD THE CASTLE AND A SHOWDOWN!

IF I CAN GET INTO THE CASTLE AND PAST THE BRAIN'S GUNMEN, I'LL HAVE A CHANCE! IF I'M LUCKY I'LL MAKE IT! IF NOT--I'M THROUGH!

YOU GO ON BACK ALONG THE TRAIL A'WAYS, STEEL!

SO FAR, SO GOOD!

THOUGHT I HEARD SOMETHING DOWN IN THE MOAT! I'LL ...ARRGGHH!

THAT'LL KEEP YOU QUIET!

THE KID MADE HIS WAY ACROSS THE ROOF, DOWN THE STAIRS AND ALONG A CORRIDOR WHICH, FOR A MOMENT, WAS BLOCKED BY TWO GUARDS---

YOU, GENTS, HOIST YOUR HANDS, *FAST!* NO NOISE OR I'LL CUT YOU DOWN!

SORRY, FELLERS, BUT I HAVEN'T GOT TIME TO DO THIS GENTLE!

THINGS HAVE GONE WRONG, AND I MUST GO EAST TO STRAIGHTEN THEM OUT! WHILE I'M GONE I WANT YOU TO ELIMINATE TINDELL AND TAKE OVER HIS RANCH!

YOU'VE TAKEN YOUR LAST RANCH, BRAIN! THIS IS JUDGMENT DAY!

YOU!... KILL HIM! A FORTUNE TO YOU BOTH IF YOU DOWN HIM!

YOUR LUCK'S RUN OUT, BRAIN! YOU'RE THROUGH!

THERE'S ONLY ONE WAY TO HANDLE A HOMBRE LIKE YOU, BRAIN... SHOOT YOU DOWN LIKE THE RATTLER YOU ARE!

NO ONE CAN KILL ME, THE BRAIN! I AM A KING AND I CONTROL MY OWN DESTINY!

MY TIME HAS COME, BUT I SHALL FINISH LIFE MY OWN WAY! AAAAAAAAAAA-A-A-A-!

WITH A MAD, INHUMAN CRY, THE MAN KNOWN AS THE BRAIN CRASHED TO HIS DEATH ON THE STONE COURTYARD BELOW!

YOU MEN DOWN THERE... THE BRAIN IS DEAD AND THE LAW WILL BE HERE SOON TO CLEAN OUT THIS RATS' NEST! RIDE OUT OR YOU'LL SWING!

THEIR LEADER GONE, THE HIRED GUNMEN REALIZED THAT THEY HAD BETTER HEAD FOR OTHER TERRITORY!

LET'S RIDE!

I'M GOIN' TOO!

ME TOO, PRONTO!

A SHORT TIME LATER, AT CLAY TINDELL'S RANCH...

...AND THEY LOOTED THE CASTLE AND SET IT AFIRE, THEN RODE OUT! I RECKON YOU'LL GO BACK EAST NOW, MISS JUNE!

NO, I LOVE THE WEST AND I'LL NEVER GO BACK! I'LL SEND FOR JIMMY AND WE'LL STAY HERE WITH ... WITH CLAY!

WE FIGURE ON GETTIN' MARRIED, KID!

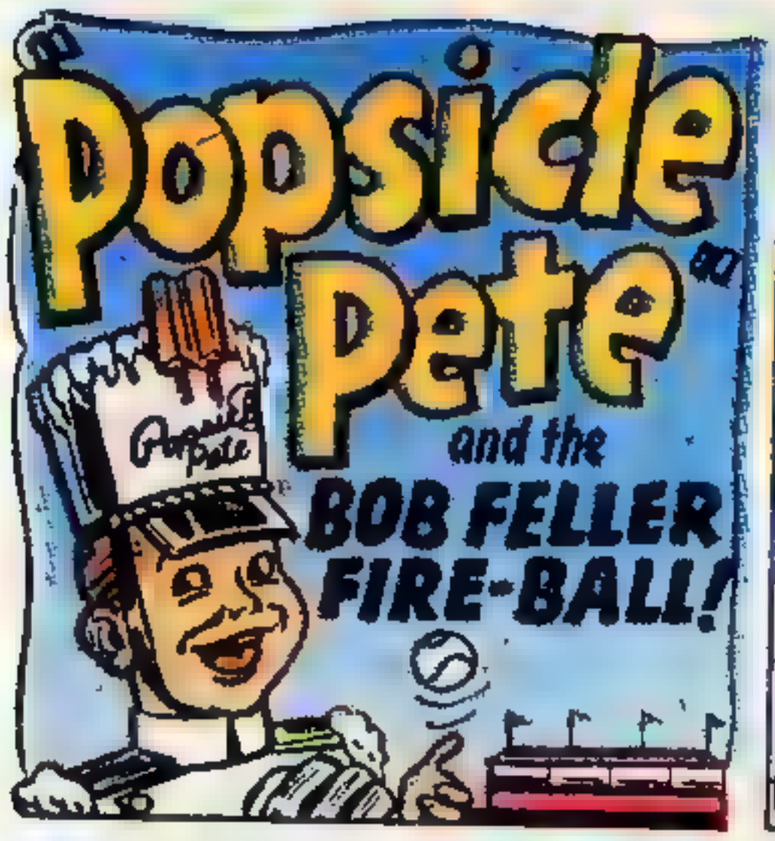
AND SHE *DID* SEND FOR ME! GOLLY, WHAT A STORY! BUT WHAT HAPPENED TO KID COLT?

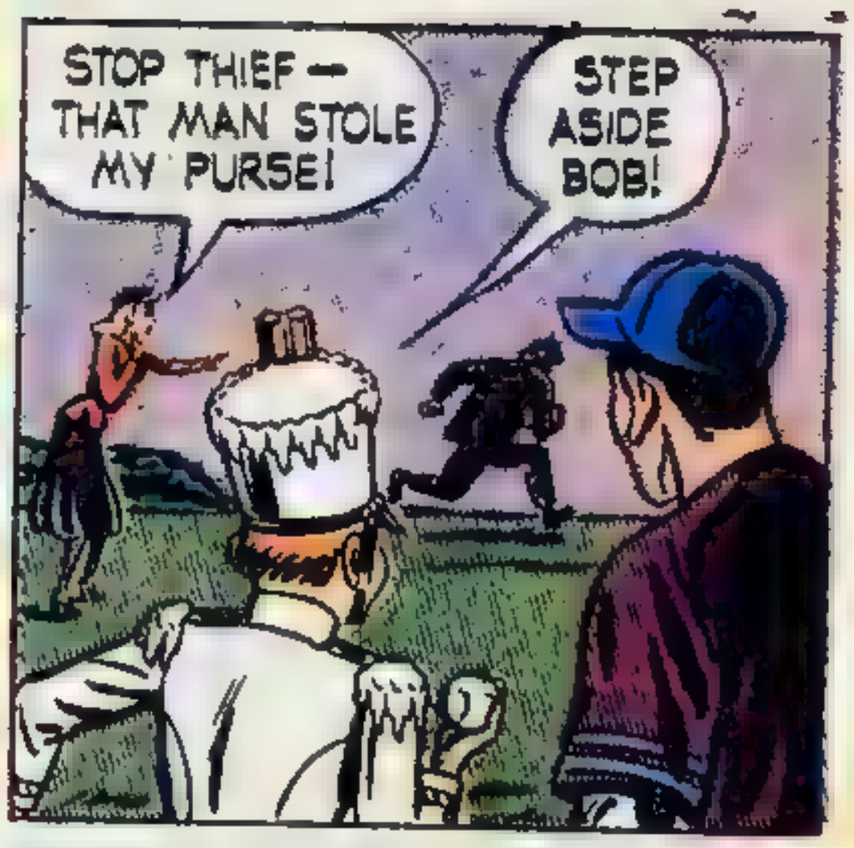
HE RODE ON AS HE ALWAYS DOES, ON TO THE BADLANDS AND THE OWL-HOOT TRAIL! AND A FEW DAYS AFTER YOUR SISTER AND I WERE MARRIED, MARSHAL BENDER RODE OFF AFTER HIM AGAIN!

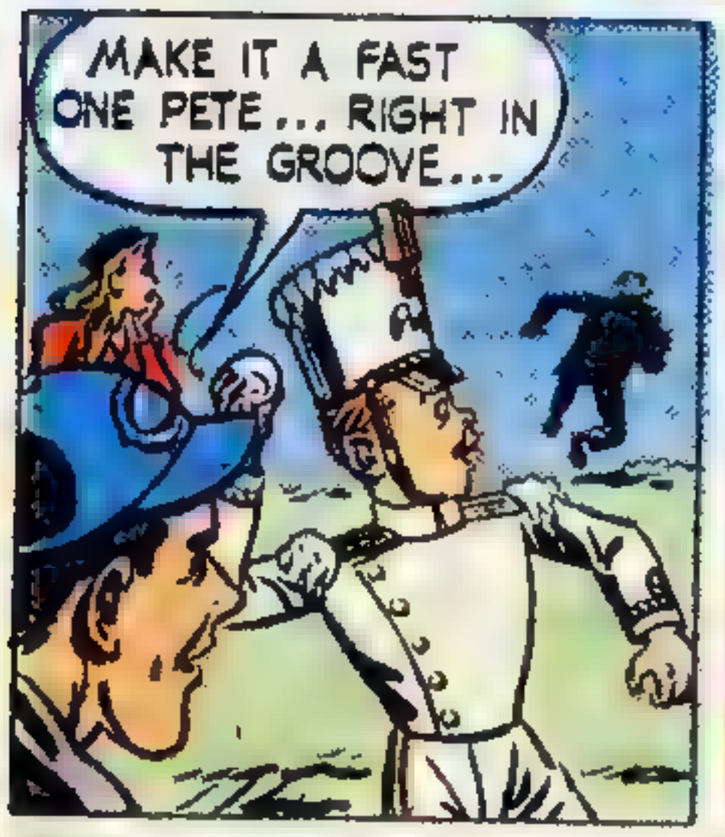
JIMMY! WELCOME TO THE WEST! YOU'RE GOING TO LIKE IT HERE!

LIKE IT... I LOVE IT! CLAY'S GOING TO GIVE ME A HORSE OF MY OWN AND I'M GOING TO LEARN TO RIDE AND... AND GROW UP TO BE LIKE... LIKE KID COLT... I RECKON!

THE END







WELL PETE, I'VE SEEN MY FIRE-BALL STOP A HEAVY HITTER... BUT NEVER THOUGHT IT WOULD STOP A THIEF!
I DON'T KNOW HOW TO THANK YOU.
WELL MA'AM, THIS "POPSICLE" IS A PERFECT REWARD!

GET SWELL GIFTS

SAVE THE BAGS with RED DOTS

And All Bags That Read "Save these bags for Gifts" and "Licensed By JOE LOWE CORP"

Twin Popsicle Fudgsicle Creamsicle Ice Cream ON-A-STICK

Wilson
BOB FireBall FELLER
Bob Feller

BOB FELLER BASEBALL

Sturdy horsehide cover. Autographed by Bob Feller, famous Ace Pitcher.

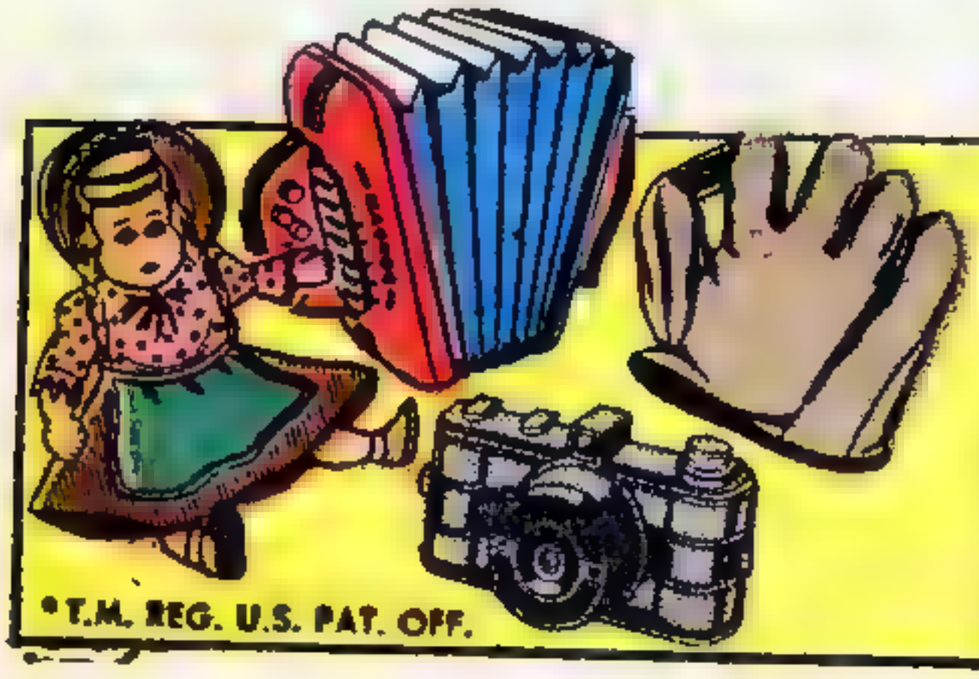
15 BAGS AND 60¢

Bob Feller Popsicle

BOB FELLER AUTOGRAPHED MECHANICAL BASEBALL BAT PENCIL

Accurate scale-model of big league bat. Refillable Lead.

5 BAGS AND 10¢



GET THIS BALL OR PENCIL FROM "POPSICLE PETE"

P.O. Box 1299
NEW YORK 8, N. Y.

400 W. Ohio St.
CHICAGO 10, ILL.

2744 E. 11th St.
LOS ANGELES 23, CAL.

313 N. Highland Ave. N.E.
ATLANTA, GA.

GET GIFT LIST FREE

AT YOUR ICE CREAM STORE or write for FREE LIST, showing many other swell prizes, to POPSICLE PETE* at Address nearest you.

*T.M. REG. U.S. PAT. OFF.

THE west had always intrigued and stirred the blood of Harvey Anderson, so when the time came for his vacation, he at once headed for the wide open spaces. After the close quarters of the city, the crowded streets and buildings, the vast emptiness of the plains, the magical grandeur of color completely captured his heart. He felt free and satisfied for the first time in many a year.

Harvey finally settled for his last week at a little ranch in Colorado. The ranch was named Bar Thirteen and was run by an elderly widow who catered to the weary people of the east who wanted a taste of the old west. In short, it was a dude ranch de-luxe.

When Harvey first arrived, there were only a few guests, but on the second day a car load of people showed up and registered for rooms. It was then that he met Helen and his troubles began. She was a small, petite brunette, with flashing black eyes and a smile that showed two even rows of sparkling white teeth.

He met her quite by accident in the dining room of the ranch house, carrying a tray of food to a table. He slipped and splashed some milk on her dress. "Sorry," he said meekly. "It was clumsy of me."

She smiled up at him, dabbing at the spot with a napkin. "That's all right, it was just an accident. I'm Helen Walker. Won't you join me in some dinner?"

Mumbling his thanks, confused and embarrassed, he sat down and had dinner with Helen. He was completely entranced with her, and they got along famously. After dinner they went for a moonlight walk to the corral, where they sat on the high fence and watched the horses moving restlessly about.

"What do you do for a living?" Helen asked.

"I . . . well, I . . . that is, I work in a big city. Don't do much of anything. Just loaf around most of the time."

The next day all the trouble started for good. Harvey and Helen were riding along the banks of Gorge Canyon, when Helen heard a pitiful mewing sound come from the top of a tall tree standing on the edge of the canyon. They reined their horses to a stop and Helen finally saw what was making the noise.

"Look!" she cried, "there's a kitten in the top of that tree!"

"So it is," Harvey said complacently, watching the kitten calmly.

"Well, aren't you going to do something about it?" Helen asked, with a tiny quiver of helpless anxiety in her voice.

"What can I do about it?"

Helen's eyes flashed indignation as she watched the poor kitten swaying dangerously near the edge of the steep canyon. "But it can't get down! You've got to climb the tree and rescue it!"

Harvey looked coolly at the kitten at then said, "I'm out here on a vacation and I'm not climbing any tree to rescue any kitten. He got up there and he can get down himself!"

"You coward," Helen exclaimed excitedly. "He'll be killed!"

"No he won't," Harvey said, pointing at the kitten. "Look, he's coming down now. He won't hurt himself."

Sure enough, the kitten was backing cautiously along the limbs toward the main trunk of the tree. Then with a tremendous lunge, it leaped the remaining distance to the ground and scampered off into the underbrush.

With a scornful glance at Harvey, Helen wheeled her horse, gave it the spur and without a word galloped back toward the ranch house. Harvey watched her homeward flight with an air of detached coolness, although inside he was

WE'LL NEVER MAKE A GOAL AGAINST THESE BIG GUYS UNLESS WE COOK UP SOME STRATEGY!
I'VE GOT IT, PUD-TRY THIS FOR FASTER STARTS!
HEY! WHO'S GOT TH' BALL?
YIP-PEE! DUBBLE BUBBLE SCORES EVERY TIME!
Dubble Bubble Gum is best
for you and me and all the rest
GET SOME TODAY!
1¢ with Comics, Fortunes, Facts
FLEER'S
DUBBLE BUBBLE
F. H. FLEER CORP., PHILA. 41, PA.

resentful, and perhaps a bit hurt.

From then on life at the ranch was miserable for him. Whenever he came into the dining room, people turned the other way, and if he entered a crowded room, suddenly, miraculously, he always found himself alone. And even Helen studiously avoided his company.

This enforced solitude was even worse, in a way, than the crowded, bustling bee-hive of the city. He was more lonely and bewildered than he had ever been in his life.

At last he cornered Helen on a corner of the huge patio one morning after breakfast. "Hey," he shouted, as she started to walk away at his approach, "I want to talk to you for a moment."

She stood there staring at him, icy contempt in her eyes. "What do you want?"

"What's the matter with me? Are you going to be that silly over a kitten?"

"It's not just the kitten," Helen said. "It's the principle of the thing. You were afraid to climb the tree and bring the kitten down. You coward!"

"But . . ." he tried to explain, "I'm on a vacation, and . . ."

That was as far as he got. Helen had walked off, leaving him talking to thin air. He was tempted to follow her and try to explain more fully, but she had disappeared into the ranch-house, slamming the door behind her. He shrugged his shoulders hopelessly and turned away.

He struggled through two more days of loneliness and solitude before he was able to see Helen again. She was out riding alone, and Harvey followed her from the corrals at a distance of about five hundred yards. She saw him coming and with her quirt, struck her horse, putting him to a gallop. Away she went in a furious cloud of dust.

Digging in furiously, he began to try and catch up with her, but her horse was too fast. He was unable to gain until she turned down the narrow trail that led to the bottom of Gorge Canyon. Recklessly he goaded his horse down the trail and finally at the bottom he came upon Helen, sitting motionless in her saddle. She was staring upward at the top of the canyon, her face convulsed with terror.

Cracker Jack
THE MORE YOU EAT — THE MORE YOU WANT!
GIVES YOU THE MOST FOR YOUR MONEY
YOU'LL FIND CRACKER JACK AT PARKS - ZOOS - FAIRS - CIRCUSES - CARNIVALS - BALL GAMES - ROAD STANDS - CONFECTION COUNTERS - DRUG AND GROCERY STORES!
Cracker Jack Popcorn Confection
A HEALTHFUL FOOD - POPCORN AND PEANUTS WITH A DELICIOUS MOLASSES COATING.
Cracker Jack
LOOK FOR THE TOY IN EVERY BOX!

"Help . . . help!" The voice floated down to them as Harvey came to a full stop beside Helen.

He looked up, following her gaze, and there hanging desperately to a rock, a full fifteen feet below the canyon edge, was a man!

"It's one of the other guests at the ranch!" Helen gasped. "I heard him crying for help. Do something! I don't think he can hang on much longer!"

Without a word he slipped from the horse and ran to the side of the sheer walls of the canyon. "Not enough time to go around and get him from the top. I'll have to go up this way!"

Up he started, clinging to the walls, slowly at first, then more rapidly as he became accustomed to the climb. To Helen who was breathlessly watching his perilous ascent, he appeared to be clinging to air, there were so few hand holds. Once he slipped, almost fell, but he caught himself in time and continued upward. He reached the man who was hanging there just as his fingers lost their grip. He caught him by the waist. Hang on to my neck," Harvey panted. "I'll bring you down!"

Slowly he began to descend. It looked almost impossible to see him clinging there with a man draped around his neck, but his whipcord body, lean and slender, withstood the terrible physical strain. Finally, after long minutes of careful descent, he stood on the bottom of the canyon and the man slid from Harvey's back to the ground.

"Gosh," the man said, "thanks a million, My horse shied at a snake and bucked me right over the edge. Caught that rock up there just in time. Sure thought I was a goner, until you came along." The man looked more closely at Harvey. "Say," he said, "aren't you the guy . . . the fellow . . . everybody said was a . . . coward?"

"That's right," Harvey answered slowly. "Nobody would give me a decent chance to explain. I was a little ashamed of my job back east. I'm not now. I came out here for a vacation where everything was flat . . . no buildings." He looked straight at Helen.

"I didn't want anybody to know it," he said, "but I work for an advertising agency . . . doing stunts . . . you know . . . *as a human fly!*"

THE END

SL-3640

WHICH ONE SHALL WE SEND YOU?

LOOK! NEW 1950 ELECTROCAR with 3 real speed shifts

TOUCH IT — IT GOES THE OTHER WAY!

LOW
SECOND
HIGH
REVERSE

Here is the sensationally new scale-model car that captivates every child (and mommy and daddy, too). One flick of the magic gear lever and off it goes—in low, second, high—or reverse. Runs for hours. Driven by an electric motor, powered by two flashlight batteries — safe, economical — easily replaced. Over 10 inches long—comes completely assembled with batteries, headlights, balloon type rubber tires—in shiny red durable plastic body. Lasts forever. RUSH ORDER TODAY!

SEND NO MONEY (C.O.D., you pay postage. Remit with order and we pay postage.)

Imagine only **2.98** Complete

ELECTRI-MIX

Sensational junior-size ELECTRIC FOOD MIXER—just like Mother's—with flashlight battery-driven motor, rotary spinner and removable bowl! It really mixes!

Easily operated control knob turns it on, turns it off. Made of shiny durable plastic — ABSOLUTELY SAFE. Complete with battery. SEND NO MONEY! (C.O.D., you pay postage. Remit with order, we pay postage.)

Imagine Only $2.98 complete

STIRS
BEATS

"RITA" RED-HEADED DRINK & WET DOLL WITH RUBBER WONDERSKIN

SHE DRINKS! SHE WETS! SHE SLEEPS!

Thrill your child with vivacious red-haired "RITA"—sensational 13 inch Drink and Wet Doll of squeezable rubber WONDER-SKIN—the amazing new LIFE LIKE DOLL SKIN! Adorable red haired "RITA" is every child's dream come true! She has sparkling blue eyes that open and close—she drinks from her bottle with rubber nipple (included)—and then wets her diaper. You can bathe her—move her cuddly arms, legs and head—make her stand, walk and sleep.

SEND NO MONEY (C.O.D., you pay postage. Remit with order, we pay postage.)

Imagine Only $2.98 Complete

JUMBO

- MECHANICAL
- MOVES ALL FOUR LEGS

Here is the cleverest bath (anke ever) for every child. CAPTIVATING—because he walks just like a real elephant . . . moves all four legs when his clockwork motor is turned on. MAGNIFICENT — because he's made of colorful . . . glistening . . . durable metal, and moves with mechanical motor force. CATCHES YOUR IMAGINATIONS—because every thing about JUMBO, the king of all Elephants, suggests a circus . . . his gay bright colors . . . his beautiful red blanket . . . his proud parade step. Send for JUMBO, the mechanical elephant today" SEND NO MONEY. Rush your order today. Remit with order and we pay postage or C.O.D. plus postage.

1.99

ALL-FAVORITE MONEY MACHINE!

AMAZING
ROLL IN A BLANK SHEET PAPER
THRILLS EVERY GIRL AND BOY!
$2.98
NOT TOY MONEY, BUT REAL SPENDING MONEY
MAGIC ENTERTAINMENT, MYSTIFIES YOUR FRIENDS
COMPLETE INSTRUCTIONS INCLUDED WITH SET
OUT COMES REAL MONEY!

A MILLION DOLLAR JOY IN A $2.98 TOY

It's thrilling fun to be a magician! But it's twice as wonderful to be a money-making magician, to baffle all your friends and family. With this amazing money machine you can perform real, mystifying magic. Think of the excitement when plain sheets of paper are placed in the machine, and as the rollers revolve, **OUT COMES REAL HONEST-TO-GOODNESS MONEY TO SPEND.** There's a magic trick, of course, that only you will know. You'll be one magician in tremendous demand to perform your money magic! The whole family will find this remarkable money-maker thrilling entertainment. Rush your order **NOW. SEND NO MONEY.** Remit with order and we pay postage or C.O.D. plus postage.

RUBBER MASKS!

FITS CLOSE TO THE FACE AND MOVES AS YOUR FACE MOVES!

- SO LIFE-LIKE
- PAINTED FOR REALISM
- MADE OF MOLDED RUBBER
- PERFECT FOR PARTIES

Have a party fun for everyday! Real molded rubber masks that fit skin-tight and move with every muscle of your face! They're so lifelike, so realistic you can't tell they're being worn. Just watch humor surround the gang with a different face every five minutes. And Dad will have them, too because he'll be the life of the party. You look like someone else and be yourself can look like someone else and be yourself—chuckling, smile, eating, talking, talking, wisecracking, smile, eating, talking, talking and seeing with your very own eyes. Every mask is painted on the finest molded rubber. Buy a dozen—the more you have the more you'll want. SEND NO MONEY. Rush your order today. Remit order and we pay postage or C.O.D. plus postage.

SEND NO MONEY Rush your order today. Remit order and we pay postage or C.O.D. plus postage.

$1.98 EACH 3 FOR $5.75

Check Masks Wanted
- ☐ PIRATE
- ☐ DEVIL
- ☐ MONKEY
- ☐ MANCHU
- ☐ HOBO

RUTHIE THE CRAWLING BABY

SHE'S ADORABLE!
SHE DOES NOT HANDS & KNEES!
SHE ACTUALLY CRAWLS!

1.49

THERE HAVE BEEN OTHER DOLLS . . . BUT NOT LIKE THIS! Imagine . . . she crawls just like a real baby. Every little mother will be ever so proud and happy because RUTHIE . . . the ingenious baby doesn't dilly-dally the time away by sitting, or sleeping. When you wind up little Ruthie's "mechanical heart" she's full of life and pep . . . off she crawls like a real baby does . . . on her hands and knees. You'll love her and hug her. She's the prettiest baby, too. Ruthie is made of all-plastic, has the cutest smile and wears a colorful playsuit. Send for RUTHIE right away. SEND NO MONEY. Rush your order today. Remit with order and we pay postage or C.O.D. plus postage.

NOVELTY MART — Dept 146 • 58 E. 8th St., N.Y.C. 3, N.Y.

Gentlemen: Please send me the following:
Enclosed find: ☐ Check or M.O. ☐ C.O.D. plus postage.

- ☐ ELECTRIC MIX ____ 2.98
- ☐ ELECTRO CAR ____ 2.98
- ☐ RITA ____ 2.98
- ☐ MONEY MACHINE ____ 2.98
- ☐ CRAWLING BABY ____ 1.49
- ☐ ELEPHANT ____ 1.49
- ☐ MASK ____ 1.98 — ☐ 3 FOR 5.75

Name _____
Address _____
City _____ Zone ____ State _____

COUPON
SEND NO MONEY

NIMO
THE MOUNTAIN LION

KING OF THE VALLEY!

LIFE STIRS IN THE VALLEY, AS THE WARM AIR OF SPRING COMES TO THE FOOTHILLS OF THE ROCKIES! WILD THINGS GRAZE WITH HALF-WILD CATTLE, AS GREEN GRASS COVERS THE FLOOR OF THE BUDDING VALLEY!

FAR ABOVE, IN THE BLUE SKIES, A KING OF THE AIR SOARS! THE HUNGRY, PIERCING EYES OF A GREAT EAGLE SCAN THE STRETCHING LANDS!

WHILE ANOTHER MONARCH SURVEYS THE PEACEFUL VALLEY! A HUGE, TAWNY MOUNTAIN LION, A GIANT OF HIS KIND, CONTENTEDLY BASKS IN THE WARMTH OF THE SUN!

IT IS NIMO THE PANTHER, LORD OF THE RANGE, LORD BY RIGHT OF THE POWER OF HIS MIGHTY SINEWS, A VETERAN OF COUNTLESS HARD-FOUGHT BATTLES!

NEARBY, ON A ROCKY LEDGE, TAMA, MATE OF THE BIG CAT, PLAYS WITH HER FROLICKING CUBS AS THEY MIMIC THE FIGHTING TACTICS OF THEIR FATHER!

TIRING OF THE PLAY, TAMA DROWSES IN THE SUN! THE ADVENTURESOME CUBS SLIP AWAY FROM THEIR NAPPING MOTHER AND SCAMPER FORTH TO VIEW THE WONDERS OF THE VALLEY ALL ABOUT THEM...

SUDDENLY A STRANGE CREATURE LOOMS UP BEFORE THE LITTLE RUNAWAYS! THEY HAVE NEVER SEEN ANYTHING LIKE HIM BEFORE, AND THEY FREEZE IN THEIR TRACKS!

THEN, LIKE A SHOT, THE RABBIT STREAKS AWAY! THE CUBS BOUND AFTER HIM AND THE THRILL OF THEIR FIRST CHASE LENDS SPEED TO THEIR FLYING FEET! THE SAFETY OF THE CAVE AND THEIR MOTHER ARE FORGOTTEN...

BUT COLD, CRUEL EYES--FROM ABOVE--SPOT THE DASHING CUBS! WITH A WILD SCREAM, THE HUNTING EAGLE FOLDS HIS WINGS AND STREAKS DOWN FROM THE BLUE!

THE EXCITED CUBS ARE UNAWARE OF THE SWOOPING DANGER, UNTIL A GRASPING TALON CLUTCHES ONE OF THE STARTLED YOUNG PANTHERS!

IN A FLASH THE CUB TURNS ON HIS ATTACKER AS HIS BROTHER CHARGES INTO THE FRAY! THE SCREAMS OF THE ENRAGED EAGLE AND THE SAVAGE SNARLS OF THE CLAWING CUBS FILL THE AIR!

THE DIN OF THE FURIOUS BATTLE REACHES THE KEEN EARS OF THE BIG MALE PANTHER AND DRAWS HIM QUICKLY TO THE SCENE! WITH A LOW GROWL HE CHARGES THE IMPUDENT ATTACKER OF HIS FIERY OFFSPRING...

BUT THE HARASSED EAGLE SKIMS NTO THE AIR, IN THE NICK OF TIME TO ESCAPE THE RAZOR-LIKE CLAWS OF THE ANGRY COUGAR!

THEY RUSH UP TO THEIR ANXIOUS, SEARCHING MOTHER, WHO GREETS HER RASH LITTLE ONES WITH A GENTLE PURR OF RELIEF...

THE CUBS NOW REMEMBER THE PROTECTION OF THEIR MOTHER! THEY DASH FOR THE CAVE, URGED ON BY A LOW GROWL FROM THEIR ANGRY FATHER!

THEN SHE DEALS THE CUBS RESOUNDING BLOWS FOR THEIR DISOBEDIENCE, MUCH TO THEIR CHAGRIN!

FARTHER UP IN THE VALLEY, A SMALL HERD OF ELK BROWSE AMIDST FRESH CLOVER! AN OLD BULL TESTS THE AIR... HE GROWS UNEASY AS HE SCENTS A HATED ENEMY!

SOON A GREAT SHAGGY BEAST EMERGES FROM THE CONCEALING TREE LINE -- A RED-EYED BEAR WHOSE HUNGER HAS MADE HIM MEAN AND RECKLESS!

THE BLACK MONSTER GATHERS HIMSELF FOR A CHARGE AT THE UNEASY LONG-HORNS!

THE GRAZING CATTLE SUDDENLY GROW TENSE AS THEY, TOO, SNIFF THE TELL-TALE BREEZE, BEARING ITS WARNING OF DANGER!

WITH A DEEP ROAR, THE DESPERATE BEAR LAUNCHES HIMSELF TOWARD THE HERD, HOPING FOR AN EASY KILL...

BUT HIS MAD CHARGE MISSES ITS MARK AS AN AGILE STEER SWIFTLY SIDE-STEPS THE KILLER'S LUNGE, AND A SHARP HORN RAKES THE FLANK OF THE SURPRISED BEAR AS HE RUSHES PAST!

FOAMING WITH FURY NOW, THE BAFFLED BRUIN QUICKLY WHEELS ABOUT AND FACES HIS DOUGHTY PREY! WITH LOWERED HEAD THE STEER AWAITS THE NEXT ATTACK...

THE HEAVY SCENT OF THE STARVING BEAR IS BORNE NOW TO THE NOSTRILS OF NIMO THE FUR RISES ON THE BIG CAT'S NECK AS HE SNARLS HIS HATRED FOR THIS INVADER OF HIS DOMAIN!

THE GREAT PANTHER STALKS FORTH FROM HIS ROCKY LAIR TO SEEK OUT THIS BOLD STRANGER WHO DARES TO TRESPASS ON HIS KINGDOM! SOON THE BELLOWING OF THE AROUSED CATTLE REACHES HIS EARS! THE SMOOTH MUSCLES RIPPLE AS NIMO BREAKS INTO A LOPE TOWARD THE GRAZING LAND...

THE BEAR AND STEER STILL FACE EACH OTHER IN THEIR GAME OF DEATH, AS NIMO COMES UPON THE SCENE... THE BEAR SEEKING AN OPENING... THE STEER SNORTING DEFIANCE!

AND THE RUMBLINGS IN THE VALLEY ATTRACT OTHERS TOO! JED NORRIS, OWNER OF THE CROSS X RANCH, PAUSES ON HIS ROUNDS TO LISTEN ....

COME ON, BOYS! SOUNDS LIKE TROUBLE WITH THE VALLEY HERD! CAN'T BE NIMO -- HE'S NEVER BOTHERED MY BEEF!

MIGHT BE A WANDERIN' BEAR, BOSS!

THIS DANGER TO THE HERD ENRAGES NIMO, FOR A KILLING WOULD BRING THE WRATH OF THE MAN CREATURES DOWN UPON EVERY FURRED HUNTER IN THE VALLEY! WITH A LIGHT-NING-LIKE RUSH, THE LION HURLS HIMSELF TOWARD THE FOE...

THE BEAR SWINGS AROUND TO MEET THIS NEW THREAT... AS THE PANTHER LEAPS!

THE FURIOUS ATTACKER IS MET BY AN EQUALLY SAVAGE FOE AND THE TWO GREAT BEASTS LOCK IN MORTAL COMBAT! THE SNARLING, SPITTING CAT RAKES THE BELLOWING BRUIN WITH RAZOR CLAWS, AS THE BEAR MEETS FANG WITH FANG!

THE ROARS OF THE EMBATTLED BEASTS MINGLE WITH THE DULL THUDS OF BONE-CRUSHING BLOWS! THE GIANTS SWAY BACK AND FORTH, EACH STRAINING FOR THE UPPER HAND IN THIS DESPERATE *BATTLE TO THE DEATH!*

GRADUALLY THE HUNGER-WEAKENED BEAR FALTERS BEFORE THE MERCILESS ONSLAUGHT OF THE PANTHER! SUDDENLY A VITAL SPOT IS TORN BY THE SLASHING CLAWS OF THE COUGAR, AND THE BEAR SINKS INTO THE DUST, A LIFELESS HULK!

THE CAT STEPS OVER HIS FALLEN FOE AND SNARLS IN HIS HARD-WON VICTORY!

MEANWHILE, THE RANCH OWNER AND HIS RIDERS COME UPON THE SCENE OF THE BATTLE AND WITNESS THE END OF THE MARAUDER!

THIS IS A GOOD CHANCE TO GET RID OF THEM BOTH, BOSS! I'LL KNOCK THAT CAT OVER!

NO! LEAVE NIMO ALONE! HE'S A BETTER GUARD OVER MY HERD THAN A DOZEN MEN! *MAN*, CAN THAT CAT FIGHT!

SO THE MEN WATCH IN AWE AS THE BIG MOUNTAIN LION MAJESTICALLY STALKS FROM THE BATTLEGROUND, TORN BY HIS WOUNDS BUT ONCE AGAIN UNDISPUTED KING OF HIS RANGE...

BACK TO HIS ROCKY LAIR WHERE HIS ADMIRING MATE AND CUBS HELP SOOTHE HIS THROBBING HURTS! ALL IS WELL WITH THE TAWNY LORD OF THE HILLS!

THE END

Get this SAF-T-SHEATH HUNTING KNIFE

GENUINE TOOL-STEEL

Made of superb, super-hardened steel—ideal for the woodsman, amateur or professional—Over a thousand uses...cuts cold rolled steel ...Nationally advertised and guaranteed with new type SAF-T-SHEATH folding handle.

Sturdy—handy—excellent for picnics, camping, fishing, hunting, building huts, cabins, rafts and models.

HUNTING and FISHING BRINGS THE SPORTSMAN WHAT HE WANTS TO KNOW ON "HOW TO..."

...tie fishing flies ... fish with spinning tackle ... make a split bamboo rod ...load and safely operate various firearms ...identify foreign and domestic guns and cartridges ... adjust sights ... keep equipment in top notch shape.

HUNTING FISHING

Send my gift(s) to me at the following address

MY NAME IS.....

MY ADDRESS.....

CITY & STATE.....

$1.00 COUPON $1.00

This coupon, filled out and mailed with $2 entitles person named below to 18 ISSUES OF HUNTING AND FISHING MAGAZINE. A $3 value for just $2.

NEW SUBSCRIBER'S NAME.....

ADDRESS.....

CITY & STATE.....
ZONE

Mail coupon and money to:
HUNTING AND FISHING, 750 Sportsman's Bldg., Boston 16, Mass.

HUNTING FISHING

Send my gift(s) to me at the following address

MY NAME IS.....

MY ADDRESS.....

CITY & STATE.....

$1.00 COUPON $1.00

This coupon, filled out and mailed with $2 entitles person named below to 18 ISSUES OF HUNTING AND FISHING MAGAZINE. A $3 value for just $2.

NEW SUBSCRIBER'S NAME.....

ADDRESS.....

CITY & STATE.....
ZONE

Mail coupon and money to:
HUNTING AND FISHING, 750 Sportsman's Bldg., Boston 16, Mass.

OR; FOR **THREE** COUPONS
we'll send you
THE MARINE CORPS KNIFE AND THE SUN GLASSES

OR; FOR **FOUR** OR **FIVE** COUPONS
we'll send you
THE GENUINE SAF-T-SHEATH HUNTING KNIFE

OR; FOR **ALL SIX COUPONS**
we'll send you
ALL THREE BIG GIFTS— THE MARINE CORPS KNIFE, THE AIR FORCE TYPE SUN GLASSES, AND THE SAF-T-SHEATH KNIFE.

YOUR GIFTS WILL BE SENT YOU WITHIN 10 DAYS AFTER WE RECEIVE YOUR COUPON-SUBSCRIPTIONS

HUNTING AND FISHING MAGAZINE — TWENTY-FIFTH ANNIVERSARY CELEBRATION — SEE BACK PAGE.

HUNTING FISHING

Send my gift(s) to me at the following address

MY NAME IS.....

MY ADDRESS.....

CITY & STATE.....

$1.00 COUPON $1.00

This coupon, filled out and mailed with $2 entitles person named below to 18 ISSUES OF HUNTING AND FISHING MAGAZINE. A $3 value for just $2.

NEW SUBSCRIBER'S NAME.....

ADDRESS.....

CITY & STATE..... ZONE.....

Mail coupon and money to:
HUNTING AND FISHING, 750 Sportsman's Bldg., Boston 16, Mass.

HUNTING FISHING

Send my gift(s) to me at the following address

MY NAME IS.....

MY ADDRESS.....

CITY & STATE.....

$1.00 COUPON $1.00

This coupon, filled out and mailed with $2 entitles person named below to 18 ISSUES OF HUNTING AND FISHING MAGAZINE. A $3 value for just $2.

NEW SUBSCRIBER'S NAME.....

ADDRESS.....

CITY & STATE..... ZONE.....

Mail coupon and money to:
HUNTING AND FISHING, 750 Sportsman's Bldg., Boston 16, Mass.

NEXT

Send all your friends' subscription-coupons along with the money you have collected to

HUNTING and FISHING
750 Sportsman's Building
Boston 16, Massachusetts

IMPORTANT!

For proper credit, all coupon-subscriptions must be sent in THE SAME ENVELOPE AT THE SAME TIME!

YOUR OWN SUBSCRIPTION *CANNOT* BE INCLUDED FOR CREDIT ON ANY GIFT. You *may* enter a subscription in your own name at the reduced subscription rate . . ., but Circulation Rules will not allow this to be counted toward a gift.

HERE'S WHAT WE WILL DO WHEN YOUR COUPON-SUBSCRIPTIONS COME IN . . .

COUPON

FOR **ONE** COUPON
we'll send you the
OFFICIAL MARINE CORPS KNIFE

COUPON COUPON

OR; FOR **TWO** COUPONS
we'll send you the
AIR FORCE TYPE SUN GLASSES,
complete with Leatherette Case

Maximum protection for your eyes against harmful ultra-violet and infra-red rays. High "chromoptic" absorption. Action-tested. Comfortable to wear. Excellent for all kinds of outdoor activity.

A quality product, manufactured to exacting standards.

"NAVIGATOR" MILIT-AIR SUN GLASSES

U.S. ARMY AIR FORCE TYPE

"NAVIGATOR"—Milit-aire sun glasses are guaranteed. A written guarantee comes to you with each pair. This guarantee is good for LIFE.

HUNTING and FISHING GIVES THE LATEST "DOPE" EVERY MONTH ON "WHERE TO" . . . go for the best sport . . . get out-of-state licenses . . . buy new equipment for less . . . have worn or damaged equipment repaired (or how to do it yourself) . . . find out about camping rights all over the country.

YOU CAN USE THESE SUN GLASSES EVERYWHERE!

HUNTING FISHING

Send my gift(s) to me at the following address

MY NAME IS.....

MY ADDRESS.....

CITY & STATE.....

$1.00 COUPON $1.00

This coupon, filled out and mailed with $2 entitles person named below to 18 ISSUES OF HUNTING AND FISHING MAGAZINE. A $3 value for just $2.

NEW SUBSCRIBER'S NAME.....

ADDRESS.....

CITY & STATE..... ZONE.....

Mail coupon and money to:
HUNTING AND FISHING, 750 Sportsmen's Bldg., Boston 16, Mass.

HUNTING FISHING

Send my gift(s) to me at the following address

MY NAME IS.....

MY ADDRESS.....

CITY & STATE.....

$1.00 COUPON $1.00

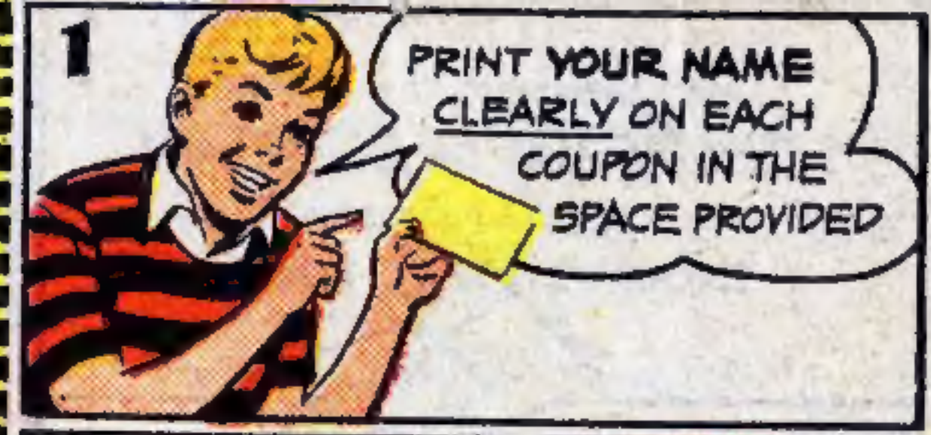
This coupon, filled out and mailed with $2 entitles person named below to 18 ISSUES OF HUNTING AND FISHING MAGAZINE. A $3 value for just $2.

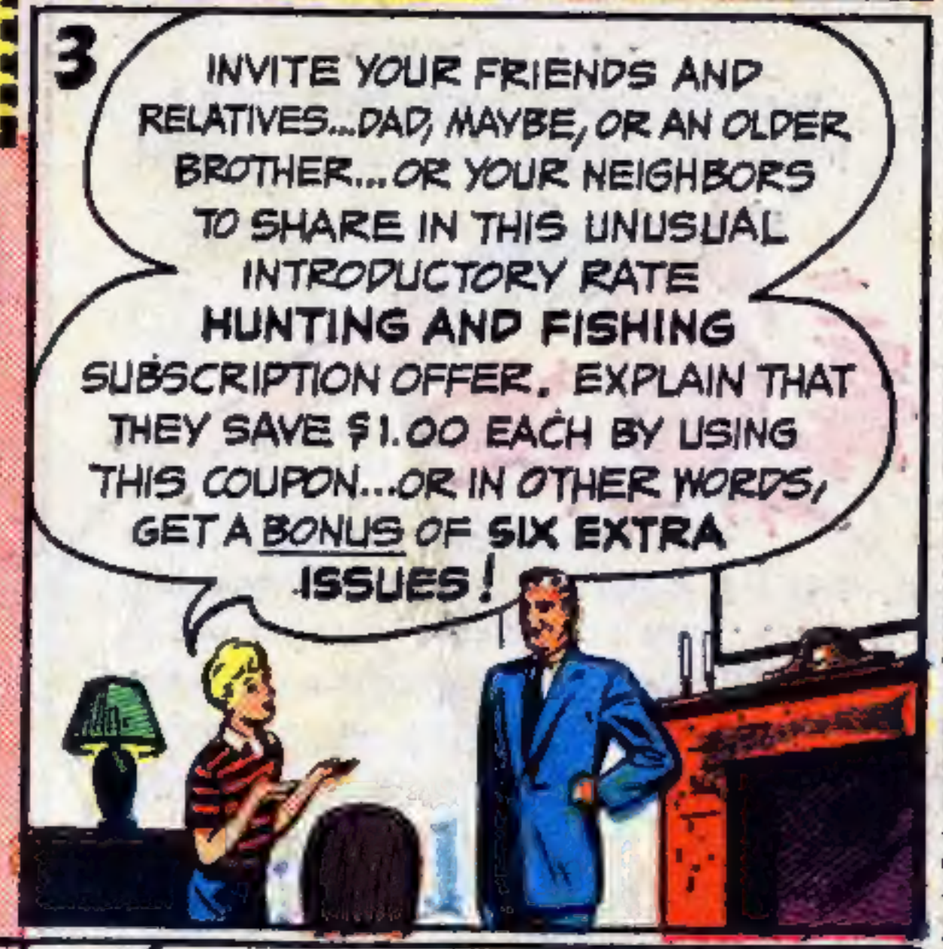
NEW SUBSCRIBER'S NAME.....

ADDRESS.....

CITY & STATE..... ZONE.....

Mail coupon and money to:
HUNTING AND FISHING, 750 Sportsmen's Bldg., Boston 16, Mass.




3
INVITE YOUR FRIENDS AND RELATIVES...DAD, MAYBE, OR AN OLDER BROTHER...OR YOUR NEIGHBORS TO SHARE IN THIS UNUSUAL INTRODUCTORY RATE HUNTING AND FISHING SUBSCRIPTION OFFER. EXPLAIN THAT THEY SAVE $1.00 EACH BY USING THIS COUPON...OR IN OTHER WORDS, GET A BONUS OF SIX EXTRA ISSUES!

Start Now... THIS OFFICIAL Marine Corps KNIFE Can be Yours

Literally hundreds of uses make this knife an indispensable tool once it's in your hands. Used by the most rugged branch of the armed forces . . . built to take heavy punishment . . . last for years. Leathernecks swear by it. Three chrome vanadium steel blades —Master Spear, Spay, and Pen—hold a sharp edge . . . are readily resharpened. Rust-proof, scratch-proof handle. Wonderful for tool box, tackle box, or hunting jacket.

FOR MODEL MAKING

FOR CARVING—CUTTING—WHITTLING

FOR CAMPING—PICNICS

EXCLUSIVE WITH Hunting & Fishing MAGAZINE

EVERY ISSUE OF THE MAGAZINE CARRIES A MAP OF THE UNITED STATES WITH AREAS INDICATED WHERE THE SPORTSMAN MAY LEGALLY TAKE GAME FISH AND BIG GAME FOR THAT MONTH.

HUNTING *and* FISHING ADVISES THE MAN OF THE OUTDOORS....

"WHEN TO"... use a fishing plug or a fly, or a strip of bacon for bait... go fresh water fishing... go deep sea fishing... hunt for deer ... hunt for 'coon ... use a .30-30 caliber instead of a .30-06.

TWENTY-FIFTH ANNIVERSARY CELEBRATION SEE PRECEDING PAGES

HUNTING AND FISHING MAGAZINE—

HUNTING and FISHING

25TH ANNIVERSARY CELEBRATION !

3 WONDERFUL GIFTS FOR YOU

GET YOURS NOW ... ABSOLUTELY FREE!

1

OFFICIAL MARINE CORPS KNIFE

- Three chrome vanadium steel blades
- Stainless steel handle—embossed, rust proof
- Brass-lined with nickel silver rivets
- Heavy-duty construction

2

"NAVIGATOR" MILIT-AIR U.S. Army Air Force Type SUN GLASSES

- High standard of "Chromoptic" absorption — protects eyes against harmful ultra-violet and infra-red rays.
- Plastic Brow Bar and Self-adjusting Nose Pads
- Gold finish frames
- Complete with Leatherette case

3

GENUINE SAF-T-SHEATH HUNTING KNIFE

- Cuts cold rolled steel
- Blade folds into handle
- Keen, super-hardened steel blade
- Fits easily in pocket

GET ONE ... OR GET ALL THREE

... AND THEY'RE EASY TO GET !

Each of the coupons on the following pages is worth $1.00 as ONE THIRD PAYMENT on a full 18 months subscription to HUNTING AND FISHING MAGAZINE. Your friends, neighbors, and relatives who like to hunt, fish, or go camping will be eager to make this remarkable saving on this up-to-the-minute outdoor sportsman's magazine.

For sending in their subscriptions on these coupons, YOU will receive *one* or *all* of these outstanding gifts shown above — depending on how many coupon subscriptions you send in.

YOU GET THE GIFTS . . . *YOUR FRIENDS* SAVE $1.00 EACH!

Follow these EASY STEPS!

Greatest Value Ever Offered To Comic Readers!

EXTRA!

Beautiful Smooth Grain
***ZIPPER BILLFOLD**

Smartly Styled Precision
***BALL POINT PEN**

Handiest Pencil Type
***POCKET FLASHLIGHT**

Monogram Initialed
***PLASTIC KEY HOLDER**

All for only $1.98

It "Zips" All the Way Around

Clear-View Celluloid Windows

MASTERPIECE of BILLFOLD Design and Workmanship

De Luxe Quality

Pencil-Type METAL POCKET FLASHLIGHT *complete with* 2 BURGESS BATTERIES

This is ACTUAL SIZE

BALL POINT PEN

Newest Features *Precision-tip*

Monogram Initialed KEY HOLDER *Pliable Plastic*

Flashlight has red plastic reflector for use as a warning signal

We GUARANTEE that you can't duplicate this sensational value for less money anywhere in America today!

Here without a doubt is the greatest merchandise bargain you'll be likely to see for years to come. Only our tremendous purchasing power and large volume "direct-to-you" method of distribution makes such a value possible. Shop around and see for yourself. Where else today can you get: *(1) A beautiful Zipper Billfold with Built-in Pass Case and Change Purse. (2) A new type precision made Ball Point Pen. (3) A handy Plastiflex Key Holder monogrammed with your choice initial. (4) A Pencil-Type Pocket Flashlight complete with batteries* . . . . . 4 big Values in ALL for ONE LOW PRICE of $1.98. You might ordinarily expect to pay that price for a billfold or a flashlight, either or both, if bought separately at today's prices.

When you see these highly useful articles and examine their many outstanding features as described, you'll agree that we are giving you a value you won't be able to duplicate for a long time. Don't delay taking advantage of this big money-saving offer. You get so much value for such a trifling low cost. The limited supply on hand is sure to sell out fast so it will be first come, first served. SEND NO MONEY! Just mail the handy order coupon below on our 10-day money-back guarantee offer.

SEND NO MONEY! *Rush This Order Coupon!*

ILLINOIS MERCHANDISE MART, Dept. 5730C
1227 Loyola Ave., Chicago 26, Ill.

Gentlemen: Rush me the 4 Big Values as shown C.O.D. for only $1.98 plus 15c tax and few cents postage charges. I must be delighted in every way with all 4 articles (Billfold, Flashlight, Pen and Key Holder) also satisfied that I have made a real saving or I can return my purchase within 10 days for full refund.

Give the one INITIAL wanted on Key Holder

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE ____

☐ To save shipping charges I enclose $1.98 plus 15c tax in advance (total $2.13). Ship my order as indicated, all postage charges prepaid.